



**The  
Most Advanced  
Door-Entry  
Solution  
Available**

**A revolutionary  
patented PC-Based  
Entry Intercom that  
allows your building  
visitors to call with a  
simple touch of  
the screen**

**From:**

**alpha<sup>®</sup>**  
COMMUNICATIONS

U.S. PATENT# 7,783,018

AL018 (Rev 2- 09/2010)



# FIRST IMPRESSIONS

## The Welcome Screen

This is the **Welcome Screen** that your visitors see upon arrival. They are greeted with a slick slideshow that can be customized to showcase your building's beauty and style.



**Typical Visitor Welcome Screen**



**Customized Holiday Screen**



**Example Advertisement**

## Multilingual Instructive Voice Prompts

AlphaEntry™ assists your building's visitors in finding their desired resident with both on-screen instructions and audible voice prompts. In addition, your visitors can choose to set the system's instructive text and voice-prompts to one of 5 languages: English, Spanish, French, Russian, or German. If another language is required, it can be added optionally.

## Dealer Information Display

You can easily display your AlphaEntry™ dealer's contact information right on the Welcome Screen. Should you require customer support, you can quickly locate that information.

## Customizable Slideshow

AlphaEntry™ allows you to choose from a Single graphic image, or a Slideshow display of customizable rotating images. Images can also run on a schedule to wish visitors a happy holiday, or to display local advertisements. This offers a variety of options for utilizing your AlphaEntry™ station(s) even when sitting idle.

- **Insert Photos of Your Building and Showcase its Beauty & Style**
- **Create Holiday-Themed Scheduled Images to Create a Holiday Mood**
- **Generate Additional Revenue by Displaying Local Ads & Deals**
- **Advise Residents of Upcoming Community Events and Important Announcements**

## Completely Flexible

Virtually all options and features in AlphaEntry™ can be either enabled or disabled at any time. This means you can add features over time, or disable features that you don't need.





# LOOK ME UP SOMETIME

## The Directory Screen

This is the **Directory Screen** that the visitor would see after they touch the **Welcome Screen**. Touching a name initiates the **calling process** to the resident's telephone, 'dummy telephone', analog/digital intercom, or video intercom station! The AlphaEntry™ exclusive **QwikFind™** name filtering system makes finding the correct resident quick and easy. Visitors can search by resident's name or suite number. No more scrolling through hundreds of names!

### Easy to see, Easy to Use

AlphaEntry™ uses high-contrast colors and large buttons to make finding a resident easier than ever before. Commercial listings are shown with yellow text while residential listings are shown with white text. These colors are designed to assist anyone who may be visually impaired.

### Priority Listings

Individual listings can be set as **Priority Listings**. This means their listing will be displayed with a black background, and sorted at the top of the list before the standard listings. This is very useful for listing the Management Office, or any other listing you might want to appear at the top of the directory.

### Resident Privacy

AlphaEntry™ allows you to hide the suite number of any or all residents in order to protect their privacy. This is particularly useful if there is a celebrity or other high-profile resident in the building. It also prevents an eavesdropper from knowing where your visitors are heading, or the suite numbers of non-occupied apartments. All phone numbers in the AlphaEntry™ database are kept confidential.

### QwikFind™ Name Filter

All a visitor needs to do in order to find their desired resident is simply begin typing the first few digits of their name or suite number. As they type, the resident names will be filtered so that only the applicable names will be presented to them for calling.

### Resident Access Codes

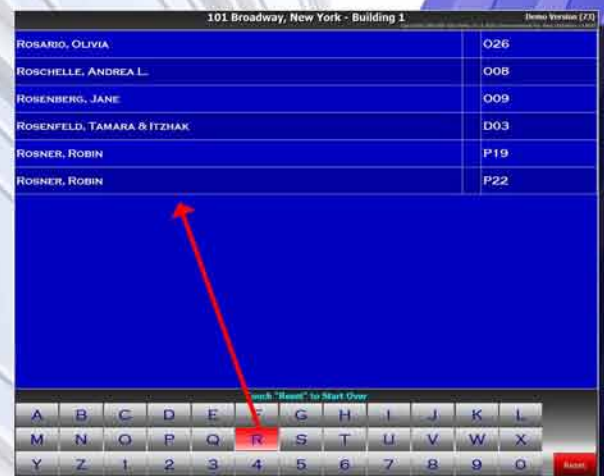
Residents can create access codes for themselves and for their family members. Access codes can be entered at any authorized AlphaEntry™ station in order to be allowed access to the building. The access codes can be scheduled to work during certain days and times as well, useful for giving codes to a cleaning service, for example.

### Resident Call Screen

When a resident listing is selected, the visitor is presented with the resident call screen. This gives the visitor a choice of up to three call buttons, each able to be tied to any one of the five different calling methods AlphaEntry™ is compatible with. The call buttons can also each have on-screen comments telling people when to call or which button to use first.



Typical Visitor Directory Screen



QwikFind™ In Action



Resident Call Box



# HOW MAY I HELP YOU?

## Concierge / Staff Mode

This is the Concierge / Staff Screen that your building staff will see at their station. It's very similar to the Visitor Directory Screen, however there are some important differences.



**Typical Concierge Resident Screen**



**QwikID™ Call Queue**



**Emergency Call Queue**



**Switch Console / Call Redirect**

## Eliminate Your Rolodex or Phone Lists

AlphaEntry™ provides your staff with Resident listings as well as the option to view listings for Emergency, Off-Premises, and Staff contact information. This makes calling just about anyone as simple as only a few clicks!



## QwikID™ Resident Call

Your residents can call to the concierge station(s) with just the push of a button using their telephones or STR™ QwikBus™ stations. The concierge's calls are queued and displayed in the order they are received. Calls can be cleared or answered with a single click. The staff members can also click to view more information about the resident who has called. For applications with more than one concierge station, calls can be programmed to call a specific station, or to all of the stations, allowing the first staff member who answers to accept the call. Calls can even be transferred between concierge or staff stations.

## Emergency-Call

When fitted with the appropriate hardware, your residents can place Emergency calls right to the concierges' AlphaEntry™ station(s). Staff members can call residents back with a single click, and open-voice communications are immediately established. A pre-announce tone is heard on the resident's station to let them know they are free to speak.

## Switch Console

Replace all of the buttons, switches and controls that can clutter up the concierge desk and use the AlphaEntry™ Switch Console to activate lights, elevators, gates and other devices around the building, all from the concierge screen(s).

## Call Redirect

With the click of a single button, your concierge staff can have all visitor calls directed to them, to the residents, or to a third-party remote concierge service, for maximum flexibility.



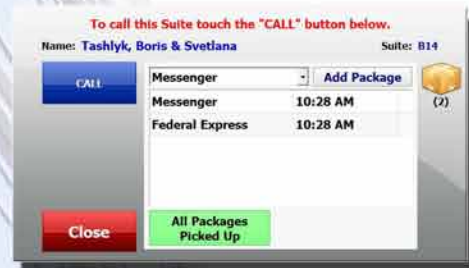
# SPECIAL DELIVERY

## Concierge Package Tracking

Your lobby staff can accept packages on behalf of your residents and notify them immediately with just a few clicks, whether they are at home or away.

### Accepted, With Just a Few Clicks

Forget leaving sticky notes on your residents' mailboxes! Once your staff accepts a package for a resident, they can notify them by pulling up their call box and simply clicking their Package Icon. They have the option of selecting the delivery type from a list of pre-configured types, or management can add their own custom types with custom images.



**Delivery Notification Screen**

### Notification Methods

Once a package is received into the system, the resident can be notified by any (or all) of the methods AlphaEntry™ allows. This includes Cell Phone Text Messages, iPhone (touch) Alerts, and as many email addresses as the resident desires. Notifications are sent immediately upon package arrival. If the resident is logged into the AlphaEntry™ Client application on their computer, they will receive an immediate pop-up notification there as well. (Note: This feature requires an Internet connection)



**Resident Notifications**

### Lobby MailRoom™ Display

In addition to sending notifications to the user directly, you can optionally add one or more MailRoom™ displays. The residents and their packages are automatically added to the display once each package is received into the system. The MailRoom™ display is programmed with beautiful, smooth animations to display large amounts of information when needed. The display can be configured to show full names, or initials only if privacy is a concern, or just suite numbers. The list's appearance is completely customizable, including font sizes/colors, background colors, and even custom background images.

Administrative messages can also be broadcasted. If you want to remind residents about the building picnic or about elevator repairs, those messages can be programmed, and scheduled to show only at relevant times. The messages are rotated in between showings of the resident package list.

If the station has access to the Internet, your residents are also presented with a graphical representation of the weather for today and the next few days, along with some textual data.



**Sample Lobby MailRoom™ Display**

**AlphaEntry™**  
v3.0



**Client Package Web-Listing**

(Most features listed on this page require an Internet connection and/or Premium Package)



# ACCESS GRANTED

## Resident Access

With AlphaEntry™ your residents have an unparalleled number of choices when it comes to accessing their information. They can view visitor photos, package status, LIVE streaming visitor video, and send Instant Messages - at home, at the office, or on the road.



### QwikCam™ / Video Popup Screens

### Live Security & VisitorVerifier™

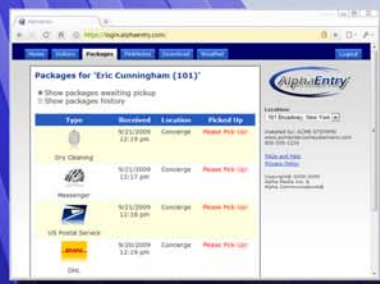
AlphaEntry™ allows your staff and residents to view live streaming video feeds from entrances and other remote locations. Our exclusive QwikCam™ feature allows residents and staff to selectively view various cameras simultaneously. AlphaEntry™ can also supplement or replace a hard-wired video-intercom system. When a visitor calls your resident, an immediate notification is sent to them, allowing them to view live streaming video of their visitor to verify their identity before granting them access.



### Resident Visitor Log Screens

### Photo-Enabled Visitor Log

Residents can view their visitor history in their Visitor Log screens. This is valuable for reference as well as for security. Management can access the logs for all of the residents. In case of an incident, these photo-enabled visitor logs can prove priceless in assisting the local authorities. A larger version of the thumbnail is available for a better look, as well as the date, time, and location of the call. The photos can even be saved to a hard drive. Residents are also alerted to any visitors they have missed.



### Package Notification Screens

### Package Notifications & Photo History

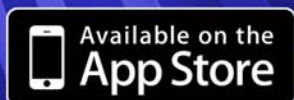
Residents can see the packages they have awaiting them from their AlphaEntry™ client(s) or web portal. They can see what type of delivery it is, and where to retrieve it. Residents can also view the packages they have previously picked up. If photo-logging for packages is enabled, the resident can view the photo of who picked up the package as well.



### PinkNotes® Instant Messaging

### PinkNotes® Instant Messaging

You can now offer your residents building-wide Instant Messaging. Residents can use this to communicate with other residents, or with management staff. PinkNotes® can also be used between multiple users in one suite. PinkNotes® offers a number of options, including sending delayed messages, QwikClick™ one-click messaging, and much more. All sent messages are stored in a master log for future retrieval.



(Most features listed on this page require an Internet connection and/or premium package)



# TAKE CONTROL Management Features

## Intuitive Programming & Updating

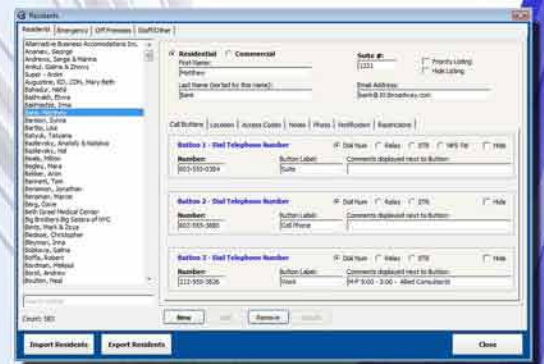
All system settings can be accessed from the AlphaEntry™ Editor software bundle that is included with every purchase of an AlphaEntry™ system. Forget programming your system with wacky telephone codes, like #67 or \*99, and confusing dipswitches. AlphaEntry™ presents all programmable features in plain English making it a snap to enter or update information locally over your network or remotely over the Internet. There is also a data import tool allowing you to pull resident information from an Excel spreadsheet, or other external data source, eliminating the need to type in all of the resident information by hand.



**AlphaEntry™ Editor Software**

## Central, Live System Data Updates

Since all AlphaEntry™ stations in a building are networked, they all share one single database. This makes updating, managing, and backing-up your system a breeze. If you change a resident's information, all of the AlphaEntry™ stations will be updated immediately, without needing to program the data at each station, or interrupt system operation.



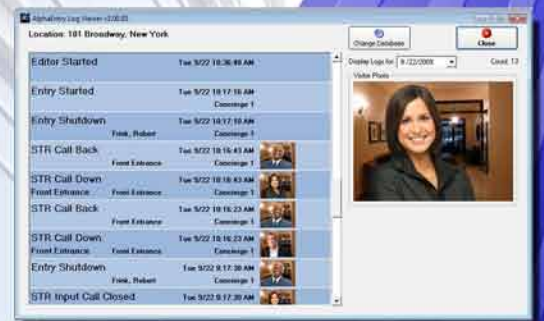
**Resident Editor Screen**

## Live System Event Monitoring

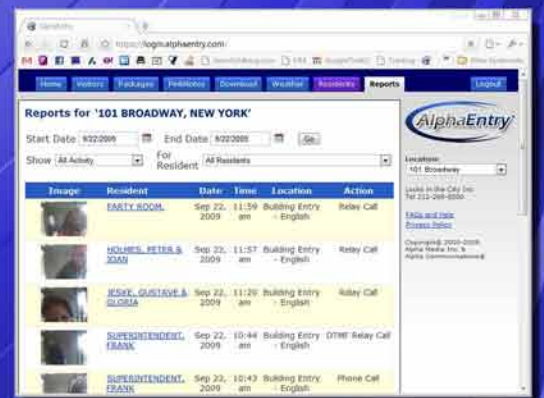
Your building staff and management can monitor system events as they take place. Every time an action takes place on the system, the event is logged and saved with a photograph (optional camera needed). If a call is placed, an access code is attempted, a package is accepted/picked up, or an AlphaEntry™ station shuts down/starts up, that information will appear immediately in the Live System Event Monitoring utility.

Your building staff and management can also view system event reports off-site from a remote location through any web browser. This means they can access these reports from any web-enabled device (computer, cell phone, etc.). Reports are available to any user who is granted administrative access.

If privacy is a concern, this option can be disabled.



**AlphaEntry™ Log Viewer**



**Web-Based Reports**



(Most features listed on this page require an Internet connection and/or Premium Package)





# GET CONNECTED

## STR™ 2-Wire QwikBus™ Interface

The STR™ QwikBUS™ is the revolutionary new video and intercom system that requires only 2 looped (common) wires. Mix and match color video monitors and audio only open voice intercoms on the same 2 twisted wires!

QwikBUS™ open voice apartment stations are all surface mount and protrude from the finished wall less than 1". You can choose from the standard FS1000 series or the FSE1500 series (with external dry contact input capability), all on the same 2 twisted wires. All models can be optionally flush mounted.

Choose from the 6 designer finishes shown below:



With the QwikBUS™ system, you can quickly and easily install hundreds of resident stations with intercom (audio) and/or video-intercom capabilities, all on the same 2 twisted pair common 'bus' cable. Adding pull cords, dome lights, wireless pendants, and other emergency call devices is quick and easy!

QwikBUS™ is ideal for new construction or to replace existing, outdated intercom & emergency-call systems. Trim surface mount stations and non-polarized 2 conductor wiring make installation simple.

# alpha

COMMUNICATIONS

Distributed  
By

42 Central Drive, Farmingdale NY 11735-1202  
Phone: (631) 777-5500 Fax: (631) 777-5599  
Toll Free: (800) 666-4800  
[www.AlphaCommunications.com](http://www.AlphaCommunications.com)  
[info@alphacommunications.com](mailto:info@alphacommunications.com)

Some of the images shown have been simulated. Some features shown require additional hardware, software, or wiring and may incur additional cost. Copyright© 2007-2010, Alpha Communications® and Alpha Media, Inc.®, All Rights Reserved. U.S. PATENT# 7,783,018. All Trademarks shown are property of their respective owner(s). iPhone® is a registered trademark of Apple Inc. Due to continuous product improvement, all specifications, sizes, colors, materials, features, and wiring information are subject to change without notice.